

Faculty of Journalism and Communication The Maharaja Sayajirao University of Baroda

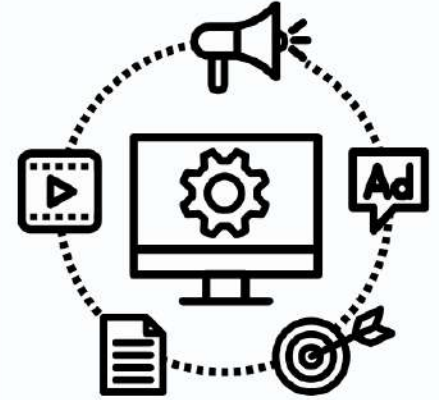
Admissions Open for

Bachelor of Journalism and Mass Communication (BJMC)



The BJMC Programme led by experienced faculty with 33+ years of shaping media professionals across India, offering a 4-year Honours structure aligned with National Education Policy 2020, with multiple exit pathways.

The curriculum integrates internships, hands-on training, and interdisciplinary courses across digital media, PR, advertising, film, and research, culminating in an advanced on-the-job training pathway in the final year, ensuring both professional readiness and academic depth within a globally respected public university.



Our Featured Facilities:

- State-of-the-art Studio
- Highly Qualified Faculty Members
- Modern Classrooms and Seminar Hall
- Regular Guest lectures and interaction with Industry Experts

Careers after BJMC

- Journalism & Reporting
- Digital & Social Media
- Public Relations & Advertising
- Film & Visual Media
- Corporate Communication
- Research & Academia

33+

Years of Alumni Excellence

SPECIAL COVERAGE

LIVE

Internships

Placements

Field Trips

In Varied Media and Allied Industries of Repute

Trainings

**APPLY
ONLINE**

<https://gcas.gujgov.edu.in/>

Know Us More



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